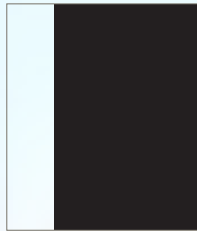


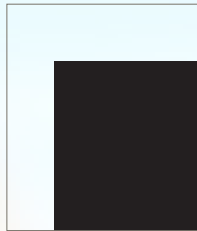
DISPLAY ADVERTISING



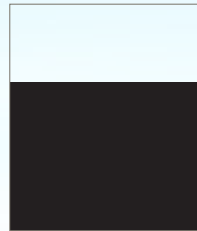
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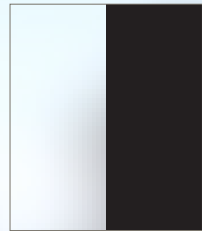
3/4 PAGE
7.0625" X 10.5"



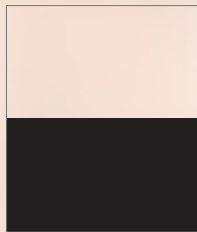
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7.0625" X 7.8125"



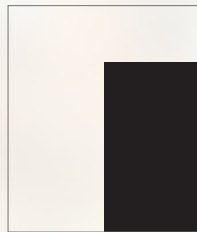
JUNIOR PAGE HORIZONTAL
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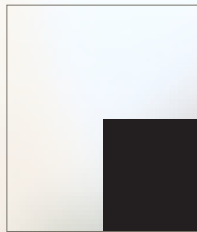
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4.625" X 10.5"



1/2 PAGE HORIZONTAL
9.5" X 5.125"



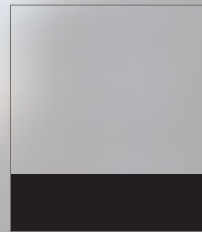
3/8 PAGE
4.625" X 7.8125"



1/4 PAGE
4.625" X 5.125"



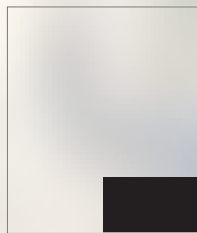
1/4 PAGE VERTICAL
2.1875" X 10.5"



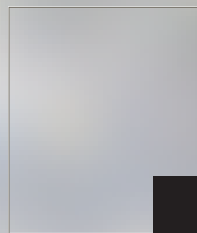
1/4 PAGE HORIZONTAL
9.5" X 2.4375"



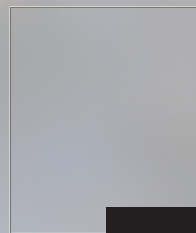
1/8 PAGE VERTICAL
2.1875" X 5.125"



1/8 PAGE HORIZONTAL
4.625" X 2.4375"



1/16
2.1875" X 2.4375"



1/16 HORIZONTAL
4.625" X 1.09375"

AD SPECIFICATIONS

- **FORMATS ACCEPTED** pdf (with fonts embedded), tiff (flattened), jpg (highest compression for best quality)
- **FORMATS NOT ACCEPTED** microsoft word, publisher, powerpoint, any word processing program
- **COLOR SPECIFICATIONS** cmyk or grayscale only, all non-image black needs to be 100% black only
- **RESOLUTION** minimum resolution of 300 dpi for all advertisement elements
- **TEXT** no text smaller than 6pt
- **BLEEDS** sizes are specific; no bleeds