

Label Requirements:

1. One of the included brand logos/ marks.

2. Prduct flavor & Class " Pride Punch / Hard Seltzer"

2. Government Warning (note, the typeface may be changed but it must be legible with the words "Government Warning" BOLD. All characters must be a minimum of 2mm.)

- 3. Barcode (must be vertical)
- 4. The phrase "From the makers of DC Brau"

5. Nutrition panel with ingredients and manufacturer's address as included (colors may be changed, but no changes are allowed to typeface or size)

6. ABV Declaration "5% Alc by Vol"

7. Package Size "12 fl oz (355 ml)"

full transparency hard seltzer full

transpare

full)al hard seltzer

"GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems."



